

## Bachelor's degree program - Management

### A. Compulsory subjects (group oP)

Name	Identity	Credits	Weekly allowance		Combined study	Recommended semester of study					
			Lectures	Exercises		1	2	3	4	5	6
Bachelor's seminar	6BBSE2	6	0	1	8					x	
Business economics	6BEPO1	5	2	2	16				x		
Empirical research in social sciences	6BEVS1	5	2	2	16				x		
Financial management of the company	6BFRP1	5	2	2	16					x	
Informatics	6BINF1	4	0	2	8	x					
Communication skills and rhetoric	6BKDR1	4	2	2	16		x				
Macroeconomics and economic policy	6BMAK1	4	2	1	12	x					
Human resources management	6BMLZ1	5	2	1	12		x				
Public administration management	6BMVS1	5	2	1	12			x			
Management accounting	6BMUC1	4	1	2	12					x	
Marketing communication	6BMKO1	5	2	1	12				x		
Mathematical review	6BMRE1	2	1	1	8	x					
Mathematics for managers	6BMMA1	5	1	3	16		x				
Microeconomics	6BMIK1	4	2	1	12	x					
Operations Management 1	6BOPA1	5	2	2	16			x			
Enterprise information systems	6BPIS1	4	1	2	12			x			
Law 1 (Law)	6BPRA1	5	4	0	16	x					
Law 2 (Selected Law Chapters)	6BPRB1	5	2	1	12				x		
Project management	6BMPR1	5	2	2	16					x	
Psychology	6BPSY1	5	2	2	16			x			
Sociology	6BSOC1	5	2	1	12			x			
Study skills	6BSTD1	2	0	1	4	x					
Introduction to marketing	6BUMA1	5	3	1	16		x				
Public finance	6BVFI1	4	2	1	12				x		
Tax basics	6BZDA1	4	1	2	12			x			
Fundamentals of financial accounting	6BZFU1	5	2	2	16		x				
Management basics	6BZAM1	5	3	1	16	x					
Basics of statistics	6BZST1	5	2	2	16			x			
<b>Total credits</b>		<b>127</b>				<b>26</b>	<b>24</b>	<b>33</b>	<b>24</b>	<b>20</b>	

All 127 credits must be obtained within the block of compulsory subjects.

It is possible to enroll in a course outside the recommended semester of study if it does not contain prerequisites that have not yet been completed.

If a course is offered in the winter (i.e. odd) semester according to this sample plan, it will be offered in the summer (i.e. even) semester only according to the faculty's capacity. If a course is offered in the summer (i.e. even) semester according to this sample plan, it will be offered in the winter (i.e. odd) semester only according to the faculty's capacity.

## B. Compulsory language subjects (oJP group)

Name	Identity	Credits	Weekly allowance		Combined study	Recommended semester of study						
			Lectures	Exercises		1	2	3	4	5	6	
English language 1	6BHAJ1	3	0	3	12	x						
English language 2	6BHAJ2	3	0	3	12		x					
English language 3	6BHAJ3	3	0	3	12			x				
English language 4	6BHAJ4	3	0	3	12				x			
Foreign language 1	by language	3	0	3	12		x					
Foreign language 2		3	0	3	12			x				
Foreign language 3		3	0	3	12				x			
Introduction to International Business (English)	6BIIB1E	4	0	2	12		x		x			
Consumer Psychology (English)	6BCOP1E	5	0	4	16			x		x		
<b>Total credits</b>		<b>21</b>				<b>3</b>	<b>6</b>	<b>6</b>	<b>6</b>			

Within the block of compulsory language subjects, it is necessary to obtain **21 credits** divided into English language (compulsory) and then either a second language (9 credits) or two specialized subjects in a foreign language (9 credits). In the chosen second language, it is necessary to complete all three levels and complete the third with an exam.

## C. Subjects of the state final exam (group oSZ)

Name	Identity	Credits	Recommended semester of study						
			1	2	3	4	5	6	
Management	6MGB	12							x
<b>Total credits</b>		<b>12</b>							<b>12</b>

## D. Compulsory elective subjects (group oV)

Name	Identity	Credits	Weekly allowance		Combined study	Recommended semester of study						
			Lectures	Exercises		1	2	3	4	5	6	
Application project	6BAPP1	5	0	2	12							x
Environmental management	6BENM1	5	1	3	16			x	x			
Lean management	6BLEM1	5	0	4	16					x		
Tourism Management	6BMCR1	5	2	2	16							x
Small and medium-sized enterprise management	6BMMS1	5	2	2	16							x
Sports Management	6BMSP1	5	2	2	16							x
Healthcare Services Management	6BMZS1	5	2	2	16							x
Management ethics	6BMET1	5	2	2	16							x
Modeling in economics and management	6BMEM1	5	2	2	16							x
Professional experience <small>(intended only for full-time students)</small>	6BPRX1	10	0	1	6					x		x
Operations Management 2	6BOPB1	5	2	2	16							x
Consumer Psychology (English)	6BCOP1E	5	0	4	16					x		
<b>Total credits</b>		<b>20</b>								<b>5</b>		<b>15</b>

Within the block of compulsory elective courses, any **20 credits must be obtained**.

Courses are offered in the winter (odd) or summer (even) semester (or both) according to this plan and can also be studied at an earlier stage of study.

## E. Physical education (fTVS group)

Name	Identity
Physical education – aerobics	6TV010
Physical education – cycling	6TV014
Physical education – climbing on an artificial wall – bouldering	6TV008
Physical education – multi-sport course	6TV016
Physical education – swimming	6TV001
Physical education – weight training and fitness	6TV003
Physical education – strengthening and stretching	6TV021
Physical education – table tennis	6TV020
Physical education – dance	6TV013
Physical education – summer training course – Dobronice	6TV501
Physical education - winter training course - skiing and snowboarding	6TV502
<b>Optional subjects without credit evaluation</b>	

The subjects of this block are listed in individual semesters according to the capacity of the faculty and contracted sports facilities.

## Summary of the study plan

Block name	Credits	Recommended semester of study					
		1	2	3	4	5	6
A. Compulsory subjects	127	x	x	x	x	x	
B. Compulsory language subjects	21	x	x	x	x		
C. Subjects of the state final exam	12						x
D. Compulsory elective subjects	20					x	x
<b>Total credits</b>	<b>180</b>						