



NATIONAL CHUNG HSING UNIVERSITY COLLEGE OF MANAGEMENT



THE COLLEGE OF MANAGEMENT

The College of Management is one of the five original Colleges established by National Chung Cheng University. There are five departments within the College. All the departments have comprehensive academic programs, ranging from BA, MBA, PhD to EMBA. The College has almost 2000 students studying in all level of the study programs. The College of Management mission is to create and distribute knowledge, provide high quality, student-centered academic programs, and promote interdisciplinary research and industry collaboration throughout Central Taiwan.

The main advantages of the College are as follows:

- The College has strong student-focused resulting in the diversity of programs and courses that help students to be successful in their future career.
- The College views its role as a knowledge provider for the university stakeholders.
- The College has tight connections with the industry which resulted in the Cornerstone Center, a collaborative unit of the College and a regional business association.
- The College is top ranked: ranked 4th for "2016 Best Business School's Alumni in Taiwan", ranked 150-200th for "Accounting and Finance Category, 2014 QS World University Rankings", ranked 8th for "2014 Company's Favorite Choice in Taiwan".

THE INTERNATIONAL STUDIES

The NCHU has established formal partnership with 293 institutions in Asia, America, Oceania, and Europe. The NCHU has established a Chinese Language Program for students interested in learning Chinese language and culture. The NCHU has also designed the summer programs for international students from NCHU's partner universities. These summer programs offer a series of Mandarin language and Chinese cultural courses, as well as field trips where students can learn about the cultural beauty of Taiwan.

TAICHUNG

Taichung is the heart of central Taiwan that boasts vibrant tourism, abundant cultural resources, history, natural scenery, innovative industries, recreational facilities, events, delicacies, shopping centers and more. Taichung has been praised as the best city to live in several times for its pleasant weather. Taichung City is sometimes described as the massive garden rich in natural beauty and splendid tourism. The entire city is just like a large-scale playground where sun always shines!